

The **Trouw Nutrition** range of poultry products includes:

**Premixes**

A comprehensive range of precision blends of vitamins, minerals and trace elements.

**Feed ingredients**

**Enzymes** to aid the digestion of feed, including Phytase to improve phosphorus digestion.

**Natural pigments** – natural alternatives to synthetic red and yellow pigments, for inclusion in to layer diets. (See Nordos leaflet for further information).

**Greenline™**

To aid optimum digestion and performance. This unique range of natural products is available as:

**Greenline™ Broiler 2**

**Greenline™ Turkey**

**Greenline™ Game**



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**Trouw  
Nutrition's  
reliable  
solutions  
for**

**poultry**





## The Greenline concept

The Greenline™ concept is based on using a synergistic blend of natural ingredients to enhance bird performance.

This unique product range has been developed using the results of extensive research and trials. Continuous research and development into new natural raw materials – individually and in blends – ensures that all Greenline™ products are the optimum blend to maximise benefits to the animal.

Wherever you see the Greenline™ logo you know the Greenline™ concept has been applied and incorporated into the feed.



## The Trouw Nutrition approach to poultry feeding

**Trouw Nutrition** specialises in poultry nutrition, supplying a complete range of vitamin and mineral premixes, supplements and feed ingredients to the poultry feed producer.

We work with our customers, addressing their needs and solving their problems – thinking ahead of the market to research and produce safe, healthy feed products that meet the most exacting requirements.

**Trouw Nutrition** customers not only have the choice of the most innovative products on the market, but also the services of a highly qualified technical support team. This team is able to offer expert advice on any aspect of poultry nutrition or poultry management, including feed formulations, feed raw materials, nutritional requirements and health and farm management.

**Trouw Nutrition** customers also have access to our onsite laboratory for feed analysis.

### Greenline™ Broiler 2

**Greenline™ Broiler 2** is the next generation of this highly successful product.

A special blend of volatile fatty acid complex, essential oils, herbs and minerals, Greenline™ Broiler 2 is designed to manipulate intestinal microflora by maintaining the optimum pH.

The blend is formulated to contain natural components that increase digestive enzyme secretion, thereby improving feed utilisation and production efficiency.

- Reduces feed conversion rate
- Enhances daily liveweight gain

### Greenline™ Broiler 2

Results v Antibiotics Growth Promoters

	Control	Greenline™ Broiler 2
Mortality%	3.33	2.65
42 day liveweight (kg)	2.171	2.206
42 day FCR	1.836	1.760

Extra net margin: +2.72p/bird (inc. cost of Greenline™ 2)

### Greenline™ Turkey

A specific blend of oils, herbs, minerals and a complex of volatile fatty acids, designed to improve production efficiency in turkeys.

- Reduces feed conversion rate
- Improves daily liveweight gain

### Greenline™ Game

A specific blend of chelated minerals, volatile fatty acid complexes, essential oils and herbs, designed to improve production, health and welfare of game birds.

- Reduces feather pecking and cannibalism
- Improves feathering
- Aids digestion
- Aids feed utilisation