



AVOID

AVOID

pressure before it builds

Safeguarding swine
performance by
acting upstream.

B

BOOST
TRANSLATION

CAPTURE
TRANSLATION

The ABC of lasting performance

Animal performance is never the result of one single action.

It's the result of multiple interconnected decisions, from raw material selection and unlocking precision nutrition, to supporting animal health and optimal on-farm management, all working together to unlock the animals' genetic potential, maximise results and overcome challenges.

But when everything is connected, knowing where to start and what to prioritize, can be challenging.

It's not one big decision that defines your results. It's the many small ones you make every day.

At Trouw Nutrition, we guide you through this maze of decisions. The ABC of lasting performance brings clarity to when to act, where to focus and how to

intervene. In swine production, this means setting clear priorities and taking focused action.

Avoid Translation pressure before it builds.

We help identify emerging risks in raw materials, feed and water and act before they reach the animal.

Boost Translation resilience under challenge.

We support animal health, enabling animals to better cope with pressures from a wide range of challenges.

Capture Translation the value of lasting performance.

We unlock the genetic potential to optimize efficiency and deliver profitable performance consistently.

Because in complex systems, lasting performance is **built by getting the fundamentals right.**



Avoid THE FIRST FUNDAMENTAL pressure before it builds

Consistent swine performance starts with managing pressure at its source. Pressure rarely starts in the animal. It builds earlier, in raw materials, feed and water.



Microbial contamination in feed materials



Microbial contamination in water



Multiple mycotoxin pressure

What starts upstream as invisible contamination can quickly translate into health risks and performance loss. That's why we act at the source, safeguarding raw materials, preventing nutritional deterioration and protecting feed and water quality long before animal performance is affected.

We identify hidden threats through mycotoxin screening and microbial risk diagnostics.

We turn these insights into actions by applying targeted integrated solutions that minimize risk, ensuring every drop of water and every gram of feed delivers its full value, safely.

Avoid negative impact at the source to protect animal health and enable consistent performance.

Making hidden



Microbial contamination in feed materials

Avoid microorganisms consuming the nutritional value of your feed materials and compromising feed and food safety.



Microbial contamination in water

Avoid your most vital nutrient becoming a gateway for enterobacteria into the production system.



Multiple mycotoxin pressure

Avoid mycotoxins compromising animal health and performance, whether acting alone or synergistically.

risks visible

Contamination is not the exception, it's the rule.

Without structured monitoring, most microbial and mycotoxin risks remain undetected, silently causing performance losses and health challenges.

85%

of wheat bran is highly contaminated with enterobacteria ¹

80%

of all grains contain multiple mycotoxins ¹

33%

of water samples exceed safe enterobacteria levels ³

7%

of the nutritional value of grains is lost to moulds ²

Control **pressure** at its source

In real production systems, risks don't occur in isolation, they build up and interact.

To stay in control, it's important to manage them at the source, not just react with isolated one-off solutions.

Trouw Nutrition connects early detection with targeted control solutions to reduce pressure at its origin, preventing the biological reaction chain that leads to reduced feed intake, health depletion and performance loss.

Solutions

Selko | Fylax

Inhibits mould growth and prolongs shelf life of feed materials.

Selko | Fysal

Effective hygiene enhancer for the control of enterobacteria.

Selko | Revalet

Enables the safe use of circular food by-products in feed.

Selko | BE+

Controls microbial development in liquid feed and liquid feeding systems.

Selko pHE

Acidifies water to eliminate microbial presence.

Selko | TOXO-XL

Reduce mycotoxin bioavailability while supporting gut integrity and immunity.

Services

NOA

Portable tool for nutritional analysis of feed materials.

Mycomaster

Easy to use tool for on-site mycotoxin analysis.

Selko Dosing Equipment

For safe, accurate and consistent application of feed and water solutions.

NutriOpt

Digital platform that integrates our latest knowledge to drive precision nutrition.

Mycotoxin Adviser

Real-time mycotoxin risk assessment powered by local benchmark data.

Masterlab

Personalised laboratory services for microbial, mycotoxin and nutritional analysis of raw materials, feed, and water.

What you can measure, you can manage. **What you manage early, you avoid prior to impact.**

Sources

¹ Masterlab, ECA region, 2025

² University of Minnesota, 2009

³ (Safe levels considered at <100 CFU/ml) Masterlab, ECA region 2022- 2024



Through **targeted solutions and services**, we help **you preserve value**, from ingredient to animal to outcome.

Avoid losses **Maximise value**

Losses accumulate across the chain, from raw materials and feed production to storage and on-farm use.

**Each loss reduces margin.
Each loss increases
environmental footprint.**

At Trouw Nutrition, we help you prevent nutritional deterioration, safeguard quality, protect animal health, and use circular feed ingredients safely, without compromising performance.

Avoid wasting valuable resources
and reduce your environmental footprint.



Learn more about the **ABC** of **Trouw Nutrition** and what it can do for you

Contact your local
Trouw Nutrition representative



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